

IN THE CLAIMS:

Please cancel Claims 36-37.

Please replace amended Claim 35 as follows:

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Technology Center 2600

35. An apparatus for creating a combination local information label associated with a first user and a second user, the apparatus comprising:

means for receiving first and second local information labels associated respectively with the first and second users; and

means for creating the combination local information label based on the first and second local information labels,

wherein the first, second, and combination local information labels each comprise at least one category label having an associated value which identifies a level of program content, and the apparatus further comprises means for averaging the values associated with the category labels of the first and second local information labels to obtain a value associated with the category label of the combination local information label.

PE.
R. J. J.
C. J. J.